



THE BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA
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Club Calendar

Tuesday, Sept. 27 — India Night. Regional dinner. Cocktails at 6, dinner at 7:30 p.m. Reservations, please. Curries, Indian delicacies and Indian dancing.

Thursday, Sept. 29 — Special screening of NBC's new documentary "Nightmare in Red," with talk by writer-producer Henry Salomon. At OPC. Cocktails at 5:30 p.m.

Tuesday, Oct. 4 — Doubleheader Open House for Helen Hayes and other members of ANTA. Plus Lowell Thomas' evening news broadcast from the Club. Beginning at 5:45 p.m. sharp.

People & Places

Matt Huttner leaves on a two-month tour of Europe on behalf of pyramid Books and two magazines which he publishes — Man's Magazine and Challenge for Men. He will be armed with letters patent from the chairman of the Hospitality Committee authorizing him to engage in negotiations with foreign press clubs to secure reciprocal arrangements... Ray Steinberg of Time off to (Continued on page 3)

OPC HAILS OVERTHROW OF PERON REGIME BUT WARNS ARGENTINA ON PRESS FREEDOM

The overthrow this week of the Peron regime in Argentina was hailed by the Overseas Press Club as "a reaffirmation to free men everywhere that the liberty they have is worth preserving and to peoples still enslaved that there is hope. The world takes heart at this hope's vindication."

At the same time, the statement, released by Club president Louis P. Lochner at a reception in honor of Argentina's most famous exile, Dr. Alberto Gainza Paz, former publisher of the newspaper La Prensa, called upon the Argentine nation to re-establish a free press as an essential step in the "restoration of democracy."

"We trust that those who find the leadership of Argentina in their hands will recall the wise and democratic traditions of their own country's distinguished past, and will remember that

freedom cannot be created by the governors of a nation, no matter how well-intentioned, but arises from the will of the governed, fully and fairly informed and freely expressed. This can only be true in Argentina when Argentina's great press has been fully and finally restored to independent management and control," the statement said.

At the same time, Dr. Gainza, whose newspaper was confiscated four years ago by the Peron regime, said he believed that a new government in his country would return the newspaper to him. It was, however, too early to predict how soon he would be able to return to Buenos Aires.

He said that he believed that the forces that overthrew the Peron regime were "the expression of the Argentine people's desire for freedom."

A MESSAGE TO ARGENTINA

The Overseas Press Club of America respectfully salutes the example set by the people of Argentina during more than ten years of stubborn and unstinting resistance to oppression, on the occasion of that oppression's end. Not once in this heart-sore decade have the Argentine people let the tightening grip of tyranny silence their clamor for freedom, even when their persistent courage led only to prison, exile, or the loss of life itself. The noble rashness of Argentina's people in defense of their beliefs is a reaffirmation to free men everywhere that the liberty they have is worth preserving, and to peoples still enslaved that there is hope. The world takes heart at this hope's vindication.

We who salute the Argentines are confident that a people capable of such love of liberty will recognize that the unseating of a dictator by force of arms does not complete the

restoration of democracy. We trust that those who find the leadership of Argentina in their hands will recall the wise and democratic traditions of their own country's distinguished past, and will remember that freedom cannot be created by the governors of a nation, no matter how well-intentioned, but arises from the will of the governed, fully and fairly informed and freely expressed. This can only be true in Argentina when Argentina's great press has been fully and finally restored to independent management and control.

With this salute from the Overseas Press Club go the good wishes of more than a thousand international journalists and foreign correspondents for the success of the Argentine people in their present task of confirming the liberty they have so long desired and valiantly sought. — Louis P. Lochner, Pres.

Overseas Press Club of America

THE BULLETIN

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Editor & Committee Chairman: David Murray.

Co-Editors: Charles E. Campbell, Jr., Samuel R. Kan, John R. Wilhelm.

Correspondents: Curt L. Heymann (Paris); Robert Benjamin (Mexico City); Paul M. Grimes (Bangkok); Beryl Kent (Los Angeles-Hollywood); Gerhard Stindt (Berlin); Jessie Stearns (Washington); Barbara Wace (London); Stuart Griffin (Tokyo).

**THE OVERSEAS PRESS CLUB
Officers and Board**

President: Louis P. Lochner; **Vice Presidents:** Kathryn Cravens, Ansel E. Talbert, Hal Lehrman; **Secretary-Treasurer:** A. Wilfred May.

Board of Governors: Norwood F. Allman, John Barkham, Seymour Berkson, Lawrence Blochman, Cecil Brown, Emanuel Freedman, Ben Grauer, Ruth Lloyd, Kathleen McLaughlin, Gabriel Pressman, Charles Robbins, Madeline D. Ross, Cornelius Ryan; **Alternates:** Fleur Cowles, Walter Rundle, Helen Zotos.

COPY MUST BE RECEIVED AT THE CLUB BY TUESDAY NOON

Free to Members.- \$10 yrly, Non-Members.
Advertising Rates on Request.

MEMBERS ARE REMINDED that seconding a candidate for membership in the OPC requires personal acquaintance with the candidate, and also a letter from both proposer and seconder.

Make our 411 offices your headquarters around the world

Pan American — the first and only round-the-world airline — has the welcome mat out for the Press in 78 countries and colonies on all 6 continents.

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PAN AMERICAN

Hayes Thomas Open House Guests

A double-header gala Open House will follow next week's Indian dinner as the Hospitality Committee's offerings for Fall move into high gear.

On Tuesday, Oct. 4, *Helen Hayes* and *Lowell Thomas* will be featured at the Open House, along with *Robert Whitehead*, producer of the "Salute to France" presentation of "Skin of Our Teeth," and *Willard Swire*, executive director of ANTA.

OPC President Thomas will do his regular evening news broadcast from the Club at 7 p.m.

Miss Hayes, who appeared as the mother of the human race in "Skin of Our Teeth," will discuss the reception given "Salute to France" during its Paris run.

The time has been changed for the cocktail party because of the tight scheduling required. Instead of 6 p.m., cocktails will be served at 5:45.

Final preparations were made this week for the Indian dinner on Sept. 27, and members were reminded that failure to cancel reservations by 6 p.m. Monday would mean they must still pay for their dinner.

At the special OPC preview of (Continued on page 4)



Larry Lowenstein, director of Publicity-Promotion for Benton & Bowles, will join CBS Television as Director of Information Services, the network has announced.

J. Clifford Stark, OPC Past Pres. and former vice pres. and dir. of publications for McGraw-Hill, has been appointed vice pres. and gen. mgr. of Sunrise, Magazine of Southern Living.



WORLD'S MOST EXPERIENCED AIRLINE

THE WASHINGTON WIRE

Eric Sevareid, CBS news, has established a \$1,000 scholarship for graduate study in radio-television journalism at his alma mater, University of Minnesota . . . Russell Brines, AP, joins Copley Press in San Diego as general executive and assistant to the President . . . Jessie Stearns handled public relations on the Defense Orientation Conference Association one-day meeting today (Sept. 23). Attending were 250 top leaders of business and industry and professional men for a briefing at the Pentagon by Defense officials, followed by luncheon and dinner with Under Secretary of Commerce Walter Williams and Under Secretary of State Herbert Hoover, Jr., as guests speakers . . . Esther Van Wagoner Tufly is president of the Washington Chapter of American Women in Radio and TV . . . Alice Rogers Hager, who spent several years in Belgium as press attache has used that country as the locale of a new book. "The Wonderful Ice Cream Cart", publishing in October, is about an American boy who goes to Belgium to live and the friends he makes and their adventures together.

People & Places (Cont'd from p. 1)

that organization's London bureau with wife and new-born daughter.

Gordon Hamilton has resigned as Associate Editor of Newsweek to join the Public Relations department of Aramco . . . Tom Johnson had a piece last November on locators of unclaimed windfalls in the Readers Digest. The piece is currently being used as the basis of a Digest ad . . . Hal Lehrman had the lead piece in the New York Times Sunday magazine last week.

Six OPCers were represented in the Sept. 17 issue of the Saturday Review of Literature: Edward L. Bernays, Leo Cherne, Fleur Cowles, George Gallup, Vic Lasky, and Horace Sutton . . . The Book of the Month Club's alternate selection for November is by Jean Bowie Shor, wife of Franc Shor. It's called "After You, Marco Polo" and is the tale of a trip the Shors took from Venice to Peiping a few years ago. Regular edition is being published by McGraw-Hill Oct. 11.

DAYS OF THE GIANTS



This quartet of titans, shown at Vera Cruz in 1914, is made up of Jack London, Frederick Palmer, Richard Harding Davis, and Jimmy Hare. Between them, they covered just about every war in the world for 60 years and, in the time of the handout, give one pause. The pic-

ture, given to the Club by Burnet Hersey, is one of those the House Operations Committee wants to use to decorate the bar. If any members have pictures of themselves, preferably in action, will they send them along: 8½ x 10½ inches in a ½-inch black frame is preferred.

Plans Go Ahead for Pan Am Talks

The Inter-American Affairs Committee this week released the first of a list of speakers at the two-day conference on freedom and knowledge throughout the Americas to be held at the Club next month.

The first eight names were: A. A. Berle Jr.; Tom Wallace, editor, the Louisville Courier; Edoardo Santos, publisher, El Tiempo, Bogota, Colombia; Herbert Matheus, Latin-American expert for the New York Times; Spruille Braden; Dr. Robert G. Storey, president of the

Homer Bigart has left the New York Times staff . . . Elsie McCormick is in the September issue of RD with a piece entitled "Hospitals Are Everybody's Business."

Henry Shapiro left last week on the "United States" for London and Moscow for the UP. He was formerly the press association's Moscow man . . . OPCers all are invited to the Cherry Blossom Festival and Fabric Fashion Exhibit at the A.P. Silk Co., 1412 Broadway, NYC, from Sept. 27th through Sept. 30th.

Isabel Mayer, wife of a former member Col. William Mayer, has opened a shop featuring Oriental antiques in Woodbury, Conn.

Pan American Association and dean of the Southern Methodist University Law School; Cirafino Romualde, director of the Latin American division of the A.F.L.; and Dr. Harvey Branscom, chancellor of Vanderbilt University.

These eight men are part of a group of 100 distinguished scholars, journalists, and leaders in civic and business affairs who will participate in the two-day seminar on Oct. 11 and 12. The conference is being jointly sponsored by the Club and by the Americas Found.

COMMITTEE NEWS

The Special Benefits Committee, under the chairmanship of Madeline D. Ross, called this week for volunteers and suggestions to prepare a list of possible benefits which the OPC might sponsor. These benefits, such as plays, lectures, etc., should correspond closely with the mission of the OPC, and would be held with a view toward increased revenue for the club.

Chairman Ross also announced that the following members have joined her committee: Kathryn Cravens, Joseph C. Dine, Lee Jaffe, and Egbert White. More members are requested.

(Continued on page 4)

NEW MEMBERSHIP APPLICATIONS

ACTIVE

David Berger, Radio Program Director, OWI (Germany) from Oct. '45 to May '46; Voice of America since 1948. Proposed by Charles E. Campbell, Jr., seconded by Roy Blumenthal.

Marguerite Cartwright, New York Amsterdam News since 1952; Pittsburgh Courier since 1953; Negro History Bulletin since 1950. Proposed by Helen Buckler, seconded by Louis P. Lochner.

Paul Curtis Dreiske, NANA from Sept. '50 to Oct. '51 (Algeria, Fr. W. Africa, Congo, S. Africa); UP from Oct. '48 to Aug. '49; Paris-Presse from April '48 to Sept. '48 (Greece). Proposed by Bob Deindorfer, seconded by Helen Zotos.

Frank L. Mace, Newsweek International and Domestic since March 1954, supervising foreign editions (Europe, Pacific, and Asia). Proposed by Will H. Yolen, seconded by Ed Wergeles.

Muriel Reger, Religious News Service since March 1951; London Daily Telegraph since Dec. '53; Pictures on Exhibit, Mexican editor since Dec. '52. Proposed by Stanley Ross, seconded by Don Glassman.

ASSOCIATE

William D. Cole, Public Affairs Officer for U.S. Info. Service in Israel from April 1951 to November 1953. Proposed by Don Peretz, seconded by Sterling Lord.

Joseph Hevesi, NY Herald Tribune from Dec. '32 to June '36; Movietone News from Sept. '36 to Dec. '40. Proposed by

Wythe Williams, seconded by Robert H. Knight.

Charles G. Ilka, OWI, New York and London from Jan. '42 to May '46; United Nations, New York and Korea since June '46.

Robert Douglas Russell, Adm. communications U.S. Navy, PR office from Jan. to June '43; S.W. Pacific communication liaison U.S., Australian navies, auxiliary news agency from Sept. '43 to Jan. '44. Proposed by Katharine R. Leeds, seconded by Wythe Williams.

The Chairman of the Admissions Committee announces the election to membership of the following candidates:

ACTIVE

Matthew A.R. Bassity, PR Counsel.

Sam Ishikawa, Jiji Press, Ltd.

Sally K. Sheppard, Patent Press, Katonah Record, Editor.

Charles R. Trieschmann, free lance.

ASSOCIATE

Helen Baum, PR.

C. Gilbert Coburn, Pan American Coffee Bureau.

Theodore Granik, NBC TV-Radio.

William G. Key, Fairchild Engine and Airplane Corporation.

Seith H. Moseley 2nd, Corning Glass Works.

AFFILIATE

Norman K. Winston, Fashion and Travel Magazine.

Committee News (Cont'd from page 3)

The Library Committee very much wants all books by members on the shelves. It once again requests that all members who have written books or who own books written by members donate one copy.

The following members have been appointed to the Committee on Liaison with Overseas Members: Don Coe, Jules Frantz, Emmanuel Freedman, William P. Gray, Larry LeSueur, David Murray, Phil Newsom, Gabriel Pressman, Wayne Richardson, Joseph P. Willicombe Jr., John Wilhelm. The chairman is Charles Robbins.

The following additional appointments have been made to the House Operations Committee: Max Desfor, John Wilhelm, Burnet Hershey.

Open House (Cont'd from page 2)

"Nightmare in Red," NBC's new film history of Russian Communism, on Sept. 29, Henry Salomon, writer-producer of the film, will be on hand to tell members and guests something about his production. The time is 5:30 p.m. at the Club.

MISSING MEMBERS

Anyone who knows the whereabouts of the following members is requested to inform the Club office: Dorothy N.S. Russell, Richard S. Weil, Mortimer W. Belshaw, Walter Duranty, Omar Garrison, Viola Ilma, and Joseph J. Derby.

An airline comes of age



Almost from the beginning, subsidizing infant industries has been a part of our government policy. When wisely administrated and not carried to excess, the policy has helped to launch many enterprises important to the national economy and defense.

This policy was recognized in the Civil Aeronautics Act of 1938, which enabled the then struggling airline industry to get off the ground. The cost of developing service over thinly traveled routes was more than the infant airlines could have borne without some government aid, usually in the form of extra payment for carrying the mail.

As the airlines grew into an integral part of the nation's communications and trans-

portation system, TWA and other airline managements hoped for the day when they could perform their service free and independent of the subsidy crutch.

Some years ago, TWA participated with certain other domestic airlines in passing a major aviation milestone — emerged from the mail-subsidy class completely.

Now, we are proud to announce that TWA is completely unsubsidized in its transatlantic and overseas operations as

well. While TWA is the first in history to realize its ambition of becoming a subsidy-free transatlantic airline, we are confident that the airline industry generally will eventually arrive at a state of efficiency where it need no longer be tied to the government's apron strings.

In the meantime, when you file your income-tax return, rest assured that none of your tax dollars is needed to support TWA's high standard of service at home or abroad.



Fly the finest . . . FLY TWA
The airline that operates across the U.S.
and overseas without government subsidy!